

# Retail LED Dimming



*“Adding LED Lights and dimming capability allows us to create the perfect environment to showcase our products.”*

## Project Requirements:

- 600 Square foot French Pastry shop
- Install Led strips with dimming capability in displays to add visual appeal to products

### ***Wired - non Illumra Solution:***

- 7 days to pull wire & install LED lights, and repair walls and cabinets
- Material costs - new wire
- Repair work on ceiling and cabinets
- Need many switches to controls loads
- Disruption of workplace during business hours

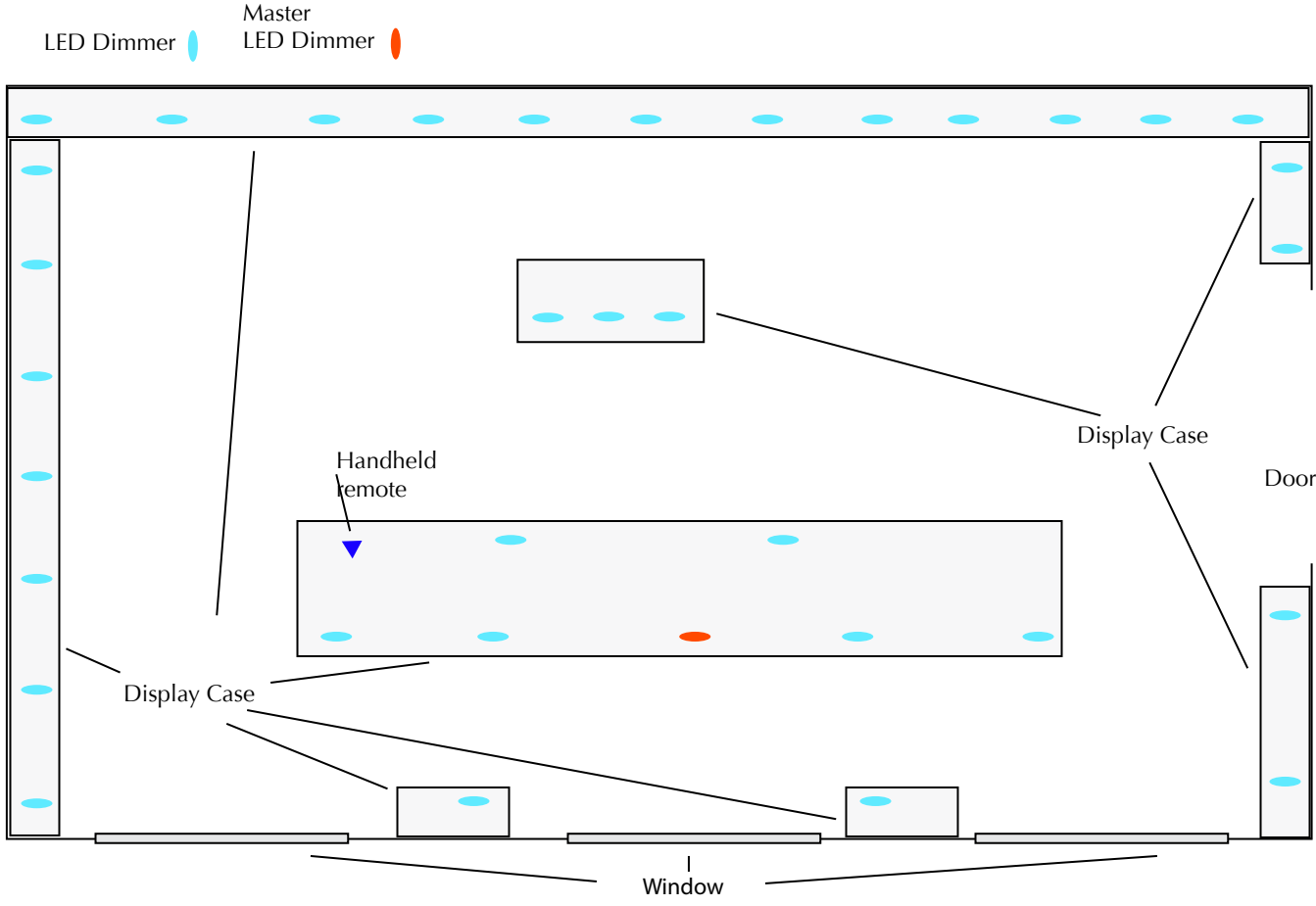
## A Better Solution

*The ILLUMRA Wireless Way*

- 3 days to install LED lights and wireless controls
- No disruption of workplace during business hours
- Cut install costs by 30%
- Convenience
- Need only one switch to control loads



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## System Components



**LED Dimmer**  
E3X-D02FP-M,  
E3X-D02FP  
(Qty 1 Master,  
34 slaves)



**Handheld Remote**  
E3T-S2HWH  
(Qty 1)

### Features:

- Remote control
- LED Dimming

### Benefits:

- Improve look and feel of showcase
- Low impact installation
- Reduce installation costs
- Easy Reconfiguration