PURPOSE-BUILT FOR RETAIL IOT

To keep your critical point-of-sale and other network devices connected and the data flowing securely, look to Digi for our commercial-grade routers and gateways.

Never Settle for Less Than Amazing

The Internet of Things (IoT) is opening up new and exhilarating ways to connect with customers—creating more dynamic user experiences through sight, sound and hands-on interactions. It's all good…until the typical communication shortcomings butt in. Slow speed and downtime can quickly ruin an outstanding impression. It's time to turn the page to a better solution: Digi commercial-grade cellular routers, gateways and other communication devices are purpose-built for the rigorous demands of critical retail applications. And their low cost of ownership is empowering. You, and your customers, will never have to settle for anything less than an amazing guest experience.

BETTER THAN BEING THERE

Accessing routers through the Digi Remote Manager® user interface allows you to monitor, diagnose and fix routers remotely, without trekking to the location or physically meddling with the hosting device to update. It presents a single online performance dashboard for configuring and troubleshooting devices across multiple locations—with alarms and reports to keep you online and ahead of network problems.

SECURITY COMPLIANCE WITH PAYMENT CARD INDUSTRY (PCI DSS) STANDARDS

Digi Remote Manager is a PCI certified management platform, which means you can manage Digi TransPort® LTE routers while maintaining compliance with Payment Card Industry Data Security Standards (PCI DSS). For example, it finds and fixes inappropriate or inaccurate configurations before anyone can exploit them. It lets you define a device profile, assign the profile to all devices in a group, and monitor and auto-remediate any variance. It can also restrict incoming traffic to only allow secure connections, eliminating unencrypted or potentially compromised or unwanted client connections.

Digi Has You Covered

Digi TransPort routers help solve diverse retail challenges, with drop-in LTE-A connectivity.

STABLE AND RELIABLE
Digi SureLink™ technology establishes and maintains persistent connections over cellular networks, so that your devices are "always on."

FAILOVER PROTECTED
Dual SIM slots and certification on multiple cellular carriers mean you can maintain dual coverage; if one service goes down the router automatically switches to the other.

COST EFFECTIVE
Digi products are your best total cost solution. Built-in enterprise software requires no annual licensing fees; plus, Digi provides free technical support and industry-leading 3- to 5-year warranties.

SECURITY MINDED
DigiTrustFence™ device security framework addresses the common transactional security and access control vulnerabilities of remote devices, from authenticated boot and secure device access, to user validation and data encryption.

GLOBAL READY
Digi TransPort® devices support carriers across the globe. Devices are pre-certified for the most predominant global carrier networks.

The Digi Retail Landscape
Own your LTE connectivity

Eliminate the hassles and letdowns of piggybacking on a third-party Wi-Fi. Digi makes it easy and affordable to bring your own fast and reliable independent LTE network. You'll never have to wait for connectivity, or worry about being left out of the loop by ever-changing security protocols.

PROVIDE FAST, RELIABLE WI-FI

Keep customers and guests happily connected

Slow, unstable Wi-Fi connectivity is maddening enough to cause guest users to flee. It's a bad mark against your brand. A high-speed router that provides rock-solid stability is a must wherever people and devices (especially those requiring high bandwidth) need to stay connected.

BRING YOUR OWN NETWORK

Avoid costly downtime at unattended retail terminals

Lost connectivity means missed revenue if you fail to communicate current information to potential customers. Bringing your own connectivity network gives you greater control. Plus, it allows you to design for the actual conditions, even outdoor extremes.

MAINTAIN BUSINESS CONTINUITY

Establish failover connectivity for branches and other distributed sites

Customer transactions and business operations shouldn't come to a halt when your primary landline or cell service goes down. By simply installing a proactive backup connectivity resource, you can prevent lost productivity and revenue.

PRESERVE THE CHILL

Vigilantly monitor food temperatures

If you're not constantly maintaining proper food storage temperatures, you're putting your customers, inventory and reputation at risk. An automated food and equipment monitoring system makes data collection effortless, while temperature logs are instantly accessible.

SEGMENT MULTIPLE NETWORKS

Enhance security at critical locations

Customer and business data may be compromised if your primary router isn't capable of secure and reliable network segmentation. Reduce risks and maintain PCI compliance with a cellular router that provides advanced VPN, firewall, authentication and network analysis.

ADD DEVICES EASILY

Simplify I/O expansions

Adding more devices to check-out terminals has been notoriously complex. But by using the Digi external alternative to PCI cards, you can add multiple serial ports to a PC, thin client or server in minutes, without opening the chassis, or reconfiguring or rebooting the system.

HIGH-SPEED CONNECTIVITY

Digi TransPort® LR54 LTE-Advanced 802.11ac routers provide a great guest Wi-Fi experience.

PERIPHERAL DEVICE CONNECTIVITY

Digi Edgeport® USB-to-serial converters make short work of peripheral device connectivity at retail stations and self check-out systems.

FAILOVER PROTECTION

Digi TransPort® WR21 LTE cellular routers provide backup connectivity for distributed branch networks.

INDEPENDENT CONNECTIVITY

Digi TransPort® WR11 cellular routers provide affordable indoor/outdoor connectivity for freestanding retail digital signs, terminals, kiosks and ATMs.

FOOD TEMP MONITORING

Digi task management and temperature monitoring services improve food safety and keep operations running smoothly.

NETWORK SEGMENTATION

Digi TransPort® WR44 cellular routers offer advanced reliability and security for storefronts, cash registers and POS terminals.
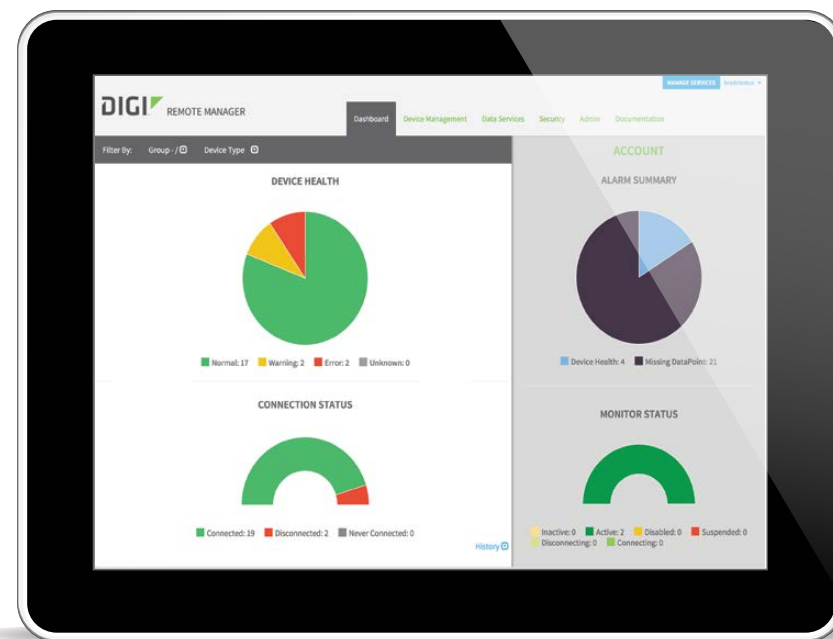
It's Time to Connect with Confidence

The IoT connects businesses to customers in thousands of ways every day. In the retail industry there are millions of devices, each with a critical task to perform. Whether it's about keeping lines moving on Black Friday, or building brands through streaming media, there's no tolerance for failure or downtime.

Digi works with you to enable mission-critical machine connectivity that performs with relentless reliability and security under the toughest conditions. Our M2M products—plus cloud software and professional services—are purpose-driven to meet your technical and business goals.

Achieving the potential of the Internet of Things takes determination, inventiveness and deep expertise. When you need unshakable connectivity, connect with confidence—with Digi.

Learn more about Digi for Retail:
www.digi.com/industries/retail

Contact a Digi expert and get started today.

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