



## **Alpha Wire named “Best Manufacturer” by SPDEI**

Paris, France, December 12, 2011 – Alpha Wire has been awarded the title “Best Manufacturer” by the French Committee of Electronic Distributors (SPDEI) at the 16<sup>th</sup> annual conference held on November 17, 2011. For the first time ever, Alpha Wire was nominated within the Connector and Cable Manufacturer Category, and has been elected by the distributor committee.

“I believe this is a great recognition in front of about 150 people attending this yearly event,” states Emmanuel Deboval, Regional Sales Manager. “This recognition goes to everyone at Alpha who has contributed an important part in our success in the French market.”

The criteria for selection of this award were based upon five categories: Support to Distributor, Product, Innovation, Relationship, and Product Availability and Services.

For more information about Alpha’s recognition, visit the SPDEI website at [www.spdei.fr](http://www.spdei.fr) or contact Alpha Wire at 800-288-8809 in Europe.

## **About Alpha Wire**

For over 80 years, Alpha Wire has designed and manufactured industry-leading wire, cable, and tubing products for factory automation, packaging, automotive, alternative energy, and other technically advanced applications. Beyond giving our customers the cables they trust for quality and reliable high performance, we give them the committed service they deserve. We help customers find the best possible solutions to production and manufacturing challenges with small put-ups, logistical excellence, and broad inventory for dependable, same-day shipment.