



## **Digi-Key Corporation Receives Distributor Award from Honeywell Sensing and Control**

**Thief River Falls, Minnesota – February 17, 2010** – Electronic components distributor [Digi-Key Corporation](#), recognized by design engineers as having the industry's [broadest selection of electronic components](#) available for immediate shipment, recently received the 2009 Authorized Distributor Performance award from Honeywell Sensing and Control in recognition of Digi-Key's 2009 sales figures.

[Honeywell Sensing and Control's](#) Director of Global Distribution Sean Conley presented the award to Digi-Key Jan. 19, 2010 during Honeywell's America Sales Kick-off event held in Orlando, Florida. Chris Beeson, Digi-Key vice president of sales and Volume Business Division, and Jon Dent, Digi-Key product manager, accepted the award on Digi-Key's behalf.

"We recognize that 2009 was a challenging year, yet DigiKey's sales in the Honeywell distribution channel out-performed in a down market," said Conley. "Honeywell is pleased to recognize Digi-Key for their new customer acquisition activities. They maintained a strong inventory position so that the needs of our mutual customer base were met."

In 2008, Digi-Key received a Bronze award for Largest Point of Sale Growth and a Silver award for Largest Organic Growth Percentage from Honeywell Sensing and Control.

Honeywell products are available for purchase by phone, fax or on Digi-Key's [global websites](#). Additionally, Honeywell products are featured in Digi-Key's print and online catalogs.

"Digi-Key is proud to accept this award for authorized distributor performance from Honeywell Sensing and Control," said Digi-Key President and COO Mark Larson. "It is a testament to Digi-Key's commitment to provide the best service possible to our customers by supplying them with the products they need when they need them. Digi-Key's relationship with each supplier partner is integral to our ability to provide the best service possible and broadest product offering for our customers. Our exceptional team members and commitment to service make it possible for Digi-Key to exhibit outstanding performance."

### **About Digi-Key Corporation**

As one of the world's fastest growing distributors of electronic components, Digi-Key Corporation has earned its reputation as an [industry leader](#) through its total commitment to service and performance. Digi-Key is a full-service provider of both prototype/design and production quantities of electronic components, offering more than 1.5 million products from over 440 quality name-brand manufacturers. A testament to Digi-Key's unparalleled commitment to service, North American design engineers have [ranked Digi-Key #1 for Overall Performance for 18 consecutive years](#) (*EE Times* Distribution Study/August 2009). Additional information and access to Digi-Key's broad product offering is available at [www.digikey.com](http://www.digikey.com).

### **About Honeywell**

Honeywell International ([www.honeywell.com](http://www.honeywell.com)) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges (NYSE: HON). For more news and information on Honeywell, please visit [www.honeywellnow.com](http://www.honeywellnow.com).

### **Editorial Contact for Digi-Key Corporation**

Erica Hanson  
Media Communications Specialist  
Digi-Key Corporation  
218-681-8000, Ext 2247  
[erica.hanson@digikey.com](mailto:erica.hanson@digikey.com)