LED ENGIN

LED Engin adds Digi-Key distribution channel to boost global sales of its ultra-bright compact emitters and lenses

San Jose, CA, USA – 19 February 2015: LED Engin, Inc., a leader in high flux density LED products, announces a global distribution agreement with Digi-Key, the industry leader in electronic component selection, availability, and delivery. From today, LED Engin's LuxiGen™ emitters and secondary lenses are available through Digi-Key's global websites. With over 500,000 customers, Digi-Key is one of the most popular online destinations for electronic component purchases.

LED Engin's product portfolio includes high power LuxiGen emitters, which offer high efficacy and flux, color stability and lumen performance, together with ultra-efficient and uniform optics. LuxiGen delivers the industry's lowest thermal resistance per package area, made possible by LED Engin's unique patented compact ceramic package. Additionally, the emitters deliver superior flexibility in light output with power ranging from 3 W to 90 W and a wide selection of colors from UV 365 nm to infrared 940 nm. The multi-chip packages are also available in multi-color/wavelength options such as RGBW, RGBA or Dental Blue and UV. Every die is individually addressable for maximum design flexibility. A suite of complementary total internal reflection (TIR) lenses is offered for these emitters in Narrow Spot to Wide Flood beam.

President and CEO of LED Engin, David Tahmassebi, comments: "Through this agreement, hundreds of thousands of design engineers and purchasers around the world now have access to LED Engin products. Digi-Key is a customer-focused company that ranks highly in industry surveys for its product availability, rapid order fulfillment, and responsive service. This means faster access to our class-leading emitters and optics."

Digi-Key is one of the world's largest and fastest-growing distributors of electronic components, helping engineers across all industries throughout the entire design process – from prototype to production. Digi-Key stocks more than one million parts from 650 different suppliers, shipping approximately 15,000 orders per day with a 99 percent same-day shipment rate.

Ira Suko, Director of Semiconductor Product at Digi-Key, says: "LED Engin has created very high-quality LEDs in very small packages thanks to the company's extensive technical expertise in thermal management and other award-winning techniques. Our customers now have access to the most advanced LED packaging technology, emitters and light source modules available in the market."

Digi-Key.com is one of the highest rated and most-visited websites in the electronic distribution industry and the company's global sites are rapidly growing in popularity across Europe and Asia.

This distribution agreement takes effect immediately. For more information on ordering Digi-Key products, customers should visit www.digikey.com.

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About LED Engin, Inc.
LED Engin, based in California's Silicon Valley, specializes in ultra-bright, ultra-compact solid state lighting solutions that allow designers and engineers the freedom to create uncompromised yet energy efficient lighting experiences. The company's LuxiGen™ Platform - an emitter and lens combination or integrated module, delivers superior flexibility in light output, ranging from 3W to 90W, a wide spectrum of available colors, including whites, multi-color and UV, and the ability to deliver upwards of 5,000 high quality lumens to a target. The small size combined with powerful output allows for a previously unobtainable freedom of design wherever high flux density, directional light is required. LED Engin products are sold directly through LED Engin sales channels and its distributors. They are available for immediate sampling. For additional information, or to find a sales representative, please visit: www.LEDEngin.com.

About Digi-Key Corporation
Digi-Key Corporation, based in Thief River Falls, Minn., is a global, full-service provider of both prototype/design and production quantities of electronic components, offering more than 4 million products from more than 650 quality name-brand manufacturers. With more than 1 million products in stock and an impressive selection of online resources, Digi-Key is committed to stocking the broadest range of electronic components in the industry and providing the best service possible to its customers. Additional information and access to Digi-Key's broad product offering is available at www.digikey.com.