



## New Mobile App for Anytime, Anywhere Access to Molex Solutions

## Quickly identify Molex connector product families that meet your design needs – download free app now at iTunes and GooglePlay

**LISLE, IL** – **May 23, 2013** – Molex Incorporated has launched a new application (app) that gives tablet users ready access to information on over 90 different Molex product families. Designed for Apple and Android devices, the Molex App allows tablet users to view product information, search products, view literature and view videos without being online. App users with access to an internet connection will be able to link to the Molex website for detailed part number information.



"The Molex App offers new functionalities especially helpful to mobile users on the go," states Brian Krause, vice president, global

marketing and communications, Molex. "Recognizing the growing importance of the mobile workforce, we developed the Molex App to help ensure that customers, sales engineers and distribution partners in the field get the product support they need—when and where they need it most."

Featuring enhanced screens with convenient layouts, the Molex App provides a richer and more tactile user experience. The Molex App enables easy navigation to browse products and narrow a search down to a product family. Tablet users can save favorites within the app and send or share product information.

"As a global company we want Molex customers all over the world—whether design engineers, procurement managers or distribution partners—to have anytime, anywhere access to Molex solutions right at their fingertips," adds Krause.

The new app further extends the options for customers to access Molex product information via their mobile devices with or without an internet connection. The Molex App is available now for download onto <u>iPad or Android tablets</u>.