

Latest News

Harwin Inc recognises Digi-Key for Sales Achievement for 2012/13

16th August 2013



Digi-Key recently received Harwin's annual award for Sales Achievement.

Harwin Inc has announced that it has presented Digi-Key Corporation with its annual award for Sales Achievement. The recognition reflects Digi-Key's commitment to product selection, availability and service, considerable sales growth, increased stock profile and the value of their globally centralized distribution model.

Commented Doug Steele, Global VP, Distribution for Harwin: "Digi-Key has been very active in promoting our products within its customer base, which, in turn, has responded with significant growth. This has led to a recent expansion of our products within Digi-Key's overall interconnect and PCB hardware range, so we expect that our joint success will continue."

"Accepting this Award on behalf of Digi-Key Corporation is a great honor," adds Matt Nemecek, Director of Interconnect for Digi-Key. Harwin's quality and innovation coupled with their acceptance of Digi-Key's unique hybrid distribution model is one of the leading factors that have allowed us to achieve significant growth milestones such as this..

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